

* **WG3b:**
OBSERVATION

COST TU1002

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Lidia Zakowska, Cracow University of Technology, Poland



Evaluation 1. Workshop - Participant observation

Purpose of this evaluation item:

To measure the observed impact / acceptance of the accessibility tool being used / experienced by the workshop participants. Including:

- **Ease** of understanding of the model;
- **Acceptance** of the models underlying assumptions;
- Recording of the **key points debated** within the introduction to new models;
- Ease of agreement of a shared objective.

* Evaluation 1. Workshop - Participant observation - to be used by the OBSERVER for evaluation.

Dimension	Operationalization	Measurement frame
Reaction of the group	Enthusiasm Satisfaction Credibility	<i>Likert scale - very enthusiastic - through to unenthusastic etc.</i>
Insight	Insight in problem Insight in assumptions	
Perception of consensus	On problem On goals On strategies	
Extent of resistance to ways of measuring (the assumptions/ inputs)		

WG3b proposals

Dimension	Operationalization	Measurement frame					
Reaction of the group	Enthusiasm Satisfaction Credibility	<i>Likert scale - very enthusiastic - through to unenthusastic etc.</i>					
	<table border="1"> <tr> <td>1</td> <td>2</td> <td>3</td> <td>4</td> <td>5</td> </tr> </table>	1	2	3	4	5	5 point scale
1	2	3	4	5			
Insight	Insight in problem Insight in assumptions						
Perception of consensus	On problem On goals On strategies						
Extent of Resistance to ways of measuring (the assumptions/inputs)							
	1- very low	2 - relatively low	3- neutral	4 - relatively high	5 - very high		

Issues for debate

- Developing a measurement frame to limit the subjectivity with many different actors / cultures / planning problems etc;
- How many observers will use the framework developed to make observations
- Language barriers will need to be considered in selecting the observers
- Language used at various international workshops may prove to be a methodological issue?
- Will the workshops be videoed for later analysis
- Several digital video cameras will need to be sourced & time taken for analysis of video footage would need consideration

Issues for debate

- Allowing for cultural differences (communication) of participants?
- The varying degree of complexity of the workshop planning problem?
- How many measurement periods should there be during the day – e.g. introduction to the tool, introduction to the planning problem, application of the tool, participant exchanges, etc
- How do we account for differences between participants professional background?

Confirmed Workshop detail

Keep a record of the participants' professions and then use it as a filter to analyse the observation results –

- planners, practitioners...
- Academics
- Non governmental Activitists,
- Residents
- Developers,
- Bussines representatives
- Education experts?
- ??

How many groups we should select?

We fully agree with the 4 dimensions (proposed on slide 16 of Roger's presentation):

Reactions of the group;

Insight;

Perception;

Extent of resistance to way of measuring.

Our small group then focused on the issues:

* About the number of observers we talked about 1 or 2; but, depending on the size of the group, if large, **2 LOCAL OBSERVERS AND 1 GUEST OBSERVER**

* We also agree that **WORKSHOPS SHOULD BE RECORDED** in order to have a discussion (within the organizing committee) after the meeting on the results of the evaluation process. Participants should authorize the recording.

* Evaluation should be done **CONTINUOUSLY DURING THE WORKSHOP AND AFTERWARDS** (with help of the recorded video) -

OBSERVERS REPORTING

We agreed that a good scale for the measurement frame could be 1-5.

- However a **qualitative report** should go with every dimension, describing specific opinions about the instrument, but in „**remarks box**” - 10 lines?

This qualitative report should show relate the results of the evaluation with cultural and background differences of participants as well as with the degree of complexity of the working planning problem,

* We will use the local language (as the main workshop language) of each country organizing the workshop, in order to eliminate language barriers when selecting participants. (double translation procedure recommended)

Group members

Lidia Zakowska;

Ana

Zofia Bryniarska

Krzysztof Bieda;

Roger Mellor;