

HIMMELI - Heuristic three-level Instrument combining urban Morphology, Mobility, service Environments and Locational Information

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1. PLANNING CONTEXT

Geographical Scale:	Supra-Municipal
Status:	In development
Planning Process:	Formal and informal planning processes

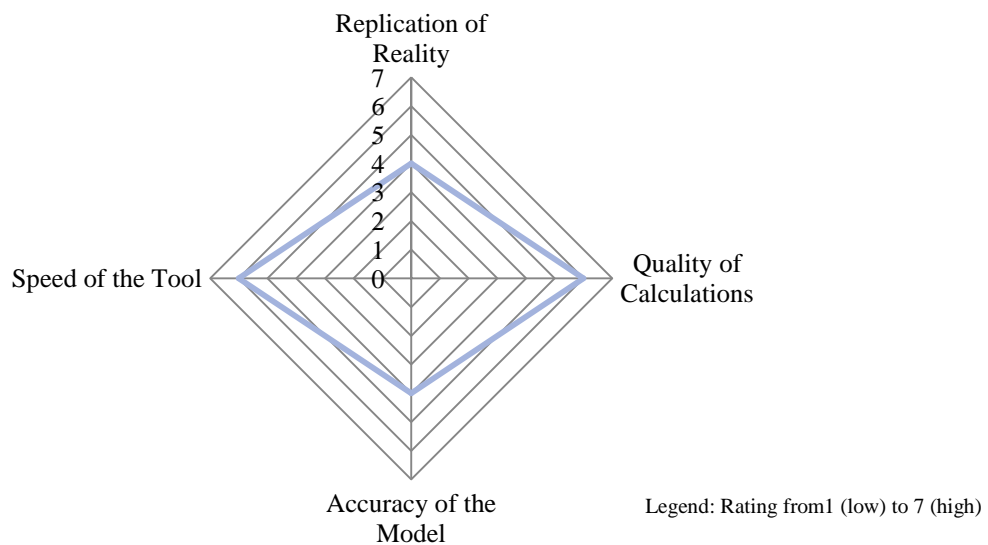
2. PLANNING GOALS

Public Stakeholder Goals:	How to decide on the location of residences/activities/services
Private Investors Concerns:	Creating value through information and marketing Access to information
Main Individual Goals:	Selecting housing area with a good choice of services

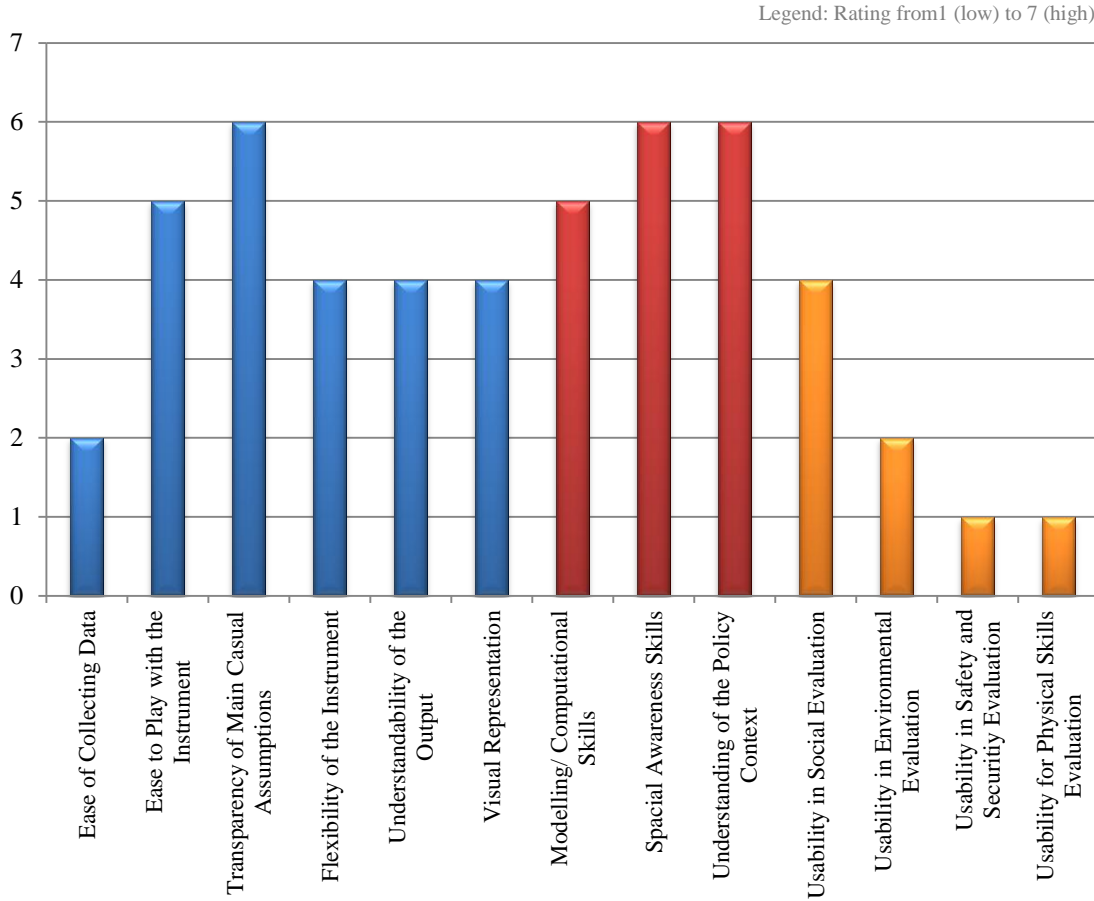
3. CHARACTERISTICS OF THE INSTRUMENT

Decision Support Task:	Strategic planning support tool
Accessibility Measure Tradition:	Gravity Measures Network Measures
Components:	Some accessibility measures: Land-use; Transport; Household type
Level of Spatial Disaggregation:	NUTS 3 Retail service locations Road center lines Households
Level of Socio-economic Disaggregation:	Income
Level of Temporal Disaggregation:	Year Month
Transport Modes:	Car
Purposes/ Opportunities:	Shopping

How the Instrument Replicate Reality



4. END-USERS AND HOW THEY USE THE TOOL



Potential Users:	Spatial/ Urban Planners Transport Planners Retailers
Interpretable Units Used:	Travel cost Centrality measures
Intended Use to Connect Service Users and Providers:	To monitor consistency of perceptions/expectations between providers, users and suppliers
Intended Role in Urban Planning:	To create new insights To support integration of Urban Planning Perspectives (future land use development options; future transport network options)
Institutional Issues Blocking Effectiveness :	Separate urban and transport planning institutions